



Presented by Murfreesboro Parks and Recreation and Friends of the Greenway, the annual Greenway Art Festival is held in Old Fort Park along the Murfreesboro Greenway. Large shade trees, Spring Branch Creek, and the extension of the Murfreesboro Greenway System as it connects through the park create a calm and pleasant atmosphere. Food, live music, and children's activities enhance the festival.

#### **ELIGIBLE WORK**

Artist selection will be juried based on subject, overall quality, originality, and presentation. All original fine art is eligible, including but not limited to: jewelry, painting, drawing, photography, sculpture and furniture. All work must be original and created by the artist. No mass-produced, commercially manufactured work, or work manufactured from kits or molds are eligible. Any commercially made embellishments must be subordinate to the handcrafted work. Only media accepted by the selection committee will be permitted in the sales booth. The festival director reserves the right to ask that any inappropriate or ineligible work be removed.

#### **DEADLINES**

Application forms must be received no later than August 15, 2014 to be included in our Artist Guide. Late entries will be accepted based upon available space and/or judging, but may not be included in the Artist Guide and promotional materials. There is a \$5 late registration fee after August 15. Confirmation letters will be mailed or emailed starting June 1, 2014. Applications postmarked after September 1, 2014 will not be accepted.

#### **REGISTRATION FEES**

\$25 per booth

\$30 per booth after August 15, 2014

Booth spaces will be pre-assigned and are 15' x 15'. Spaces in picnic shelters are 10' x 10'. Multiple booths may be reserved. Exhibitors will be responsible for bringing their own tables, chairs, easels and necessary display units; you are encouraged to bring a canopy tent to shade your area. If you have special needs or concerns, please let us know. Electricity is available only in the picnic shelters. Booth assignments will be based on the date the application is received.

**Saturday, September 20, 2014**  
**10:00 a.m. - 4:00 p.m.**  
**Old Fort Park along the**  
**Stones River Greenway**  
**Murfreesboro, Tennessee**

#### **RULES AND REGULATIONS**

- The Friends of the Greenway are not responsible for unmarked entries, improper postage, or loss or damage to submissions.
- All rules and regulations of the Murfreesboro Greenway System and Old Fort Park apply. These rules are posted at each trailhead and are available online at [www.murfreesborotn.gov](http://www.murfreesborotn.gov).
- Artist check-in will be Saturday morning from 6:30 – 8:30 a.m. Exhibitors will drive to their site, unload, and move their vehicles to the designated parking area. All vehicles must be moved out of the exhibition area no later than 9:00 a.m. and may not return until 4:00 p.m. There is no check-in after 8:30 a.m.
- A limited number of booths allow for close vehicle parking. Indicate on the application if you require your vehicle near your booth.
- Exhibitors must participate the entire event. The booth must be occupied by the artist or an artist representative during scheduled hours: 10:00 a.m. to 4:00 p.m.
- Exhibitors are responsible for security of their own work. We assume no responsibility for any loss or damage to artwork or display materials from any cause whatsoever.
- No food or edible items may be sold or distributed by any other than designated food vendors.
- All applicants, upon signing and submission of official registration form, consent to be bound by these regulations and will abide by them throughout the Greenway Art Festival.
- Any exhibitors who do not abide by the rules and regulations contained herein may be excused from the show.

#### **REFUNDS**

There will be a \$5 processing fee for cancellations. No refunds will be given after September 1, 2014.

We hope to have perfect fall weather – mid-70's, sunny yet crisp, with a slight breeze. If we are not so fortunate and are met with heavy rains, we will not reschedule or move to an indoor location. The event will be cancelled and a refund equal to the amount of the booth fee will be offered.

#### **PRESENTED BY FRIENDS OF THE GREENWAY**

To learn more about this group of volunteers, please visit [www.murfreesborotn.gov/parks](http://www.murfreesborotn.gov/parks), call (615) 893-2141, or visit the information booth at the Greenway Art Festival.

#### **FOR MORE INFORMATION**

Contact the Greenway office at (615) 893-2141, or email [mtate@murfreesborotn.gov](mailto:mtate@murfreesborotn.gov).



# APPLICATION

**DEADLINE: August 15, 2014 at 4:30 p.m.**

Thank you for considering the Greenway Art Festival to exhibit and sell your artwork. We are fortunate to have a diverse and talented art community, and we look forward to providing a venue to showcase these artists.

## INSTRUCTIONS

Submit three (3) prints of examples of your work along with this application and payment. Digital files should be saved in a JPG or PDF format and titled with the artist's last name. (e.g. "Name-Image2.jpg"). Files must be 4" x 6" and 300 dpi. Printed submissions should be 4" x 6" and labeled with the artist's full name. These are non-returnable and should represent the quality of all work to be displayed and sold. Only those mediums accepted by the selection committee may be exhibited at the Greenway Art Festival.

Exhibit space will be awarded to artists with the top scores by the selection committee. The festival director reserves the right to maintain a balanced show and to ask that any inappropriate or ineligible work be removed. Entry into previous shows does not guarantee entry into the 2014 art festival. Notifications will be emailed or mailed beginning June 1, 2014, and no later than August 20, 2014. Undeposited checks will be returned for those entries not accepted.

## BOOTH SPACE

Booth space is assigned based on receipt date of the application. Every attempt will be made to accommodate special requests; however, a limited number of spaces are available in the shade, with electricity, near parking, etc.

\*\*\*PLEASE NOTE\*\*\* There will be NO parking behind booths this year near the Kid's Castle playground. There are a limited number of booth spaces available that are close to a parking area; please indicate on the application if you require close parking.

## SALES

Each exhibitor is responsible for their sales. Neither Friends of the Greenway nor Murfreesboro Parks and Recreation Department collects commissions on sales. Each exhibitor is responsible for Tennessee sales tax.

If you have any questions, please contact the Greenway office at (615) 893-2141. We look forward to working with all of the talented artists in our community!

### Art Festival Office Use Only:

Date Received: \_\_\_\_\_

Amount Received: \_\_\_\_\_

Check Number: \_\_\_\_\_

Booth Assignment: \_\_\_\_\_

Accepted: Y N

Response Sent: \_\_\_\_\_

Notes: \_\_\_\_\_

## Please print

Business or Artist Name (as will be printed in Festival Directory) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

Email - Please print. All communications will be by email if possible.

Art Category (select one):

- |   |                                      |                                      |
|---|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Ceramic        | <input type="checkbox"/> Jewelry     | <input type="checkbox"/> Printmaking |
| <input type="checkbox"/> Clothing/Fiber | <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Sculpture   |
| <input type="checkbox"/> Furniture      | <input type="checkbox"/> Painting    | <input type="checkbox"/> Wood        |
| <input type="checkbox"/> Glass          | <input type="checkbox"/> Photography | <input type="checkbox"/> Other _____ |

Images of sample artwork submitted:

- ☐ Printed photographs (please label with Artist Name)
- ☐ CD (jpg or pdf formats accepted)

Title, Image 1: \_\_\_\_\_

Title, Image 2: \_\_\_\_\_

Title, Image 3: \_\_\_\_\_

## FEES

Check all that apply:

- ☐ 15' x 15' Booth (\$25.00) \$ \_\_\_\_\_
- ☐ 10' x 10' Booth in pavilion (\$25.00) \_\_\_\_\_
- ☐ I require electricity (no charge)
- ☐ I require my vehicle to be parked close to my booth
- ☐ Chair rental (\$5 each): Quantity \_\_\_\_\_
- ☐ Table rental (\$15 each): Quantity \_\_\_\_\_
- ☐ Late Fee (\$5 after August 15) \_\_\_\_\_

## TOTAL AMOUNT DUE:

\$ \_\_\_\_\_

Make checks payable to: **CITY OF MURFREESBORO.**

Send application, payment and 3 sample images of artwork to:

Greenway Art Festival

c/o Murfreesboro Parks & Recreation Dept.

P.O. 748

Murfreesboro, TN 37133-0748

## RELEASE

I assume all responsibility to safeguarding my products and my display at the Greenway Art Festival on September 20, 2014. Murfreesboro Parks and Recreation Department has the right to close the Greenway Art Festival if any unforeseen circumstances occur that would affect the safety of the event attendees or vendors. I agree to hold harmless Murfreesboro Parks and Recreation Department and the City of Murfreesboro for any damage, loss or injury resulting from my participation in this event.

I hereby certify that the work I will display and sell at the Greenway Art Festival will represent my own work. I agree to allow images of my work to be used in event-related publicity and/or materials. I understand and agree to comply with all requirements, rules and regulations of the Greenway Art Festival as defined in the application information.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Print Name \_\_\_\_\_